

Marion Grobb Finkelstein,
currently living in Niagara Falls, oversaw the communications associated with
establishing the first-ever Tim Hortons coffee outlet in Kandahar Airfield.



The much-coveted Tim Hortons camouflage hat was introduced in the 2007 Roll Up the Rim To Win contest and remains a much sought after memento.



Marion Grobb Finkelstein
Photo credit: Michelle Valberg

Association of Professional Executives of the Public Service of Canada presented Marion with the “Award for Leadership in Service Innovation” as a member of the team “OPERATION TIM HORTONS”. Specifically, she was recognized for overseeing the communications associated with establishing the first-ever Tim Hortons coffee outlet in Kandahar Airfield for the Canadian Forces and allied forces in Afghanistan. Marion is a published author who has orchestrated national marketing campaigns, managed controversial media issues, and produced and hosted award-winning cablevision shows. She wrote the national Sponsorship and Donation policy for the “Support Our Troops” agency and developed and implemented an accompanying certification program for Canadian Force Bases across Canada. A national member of Canadian Association of Professional Speakers and Global Speakers Federation, she is also an award-winning Toastmaster. Marion’s credentials include BAdmin (Honours) degree, Marketing Research Statement of Achievement, Media Communications Honours certificate, and True Colors™ and Personality Dimensions™ certification. Currently living in Niagara Falls, Marion travels across Canada to deliver her consulting, in-house workshops, conference keynotes and break-out sessions. Operating on the principle that changing how you communicate changes your results, Marion shares her expertise with business people from small and large organizations in the public, private and non-profit sectors.